



April 15, 2008

Frank Cucco
President
Impact Networking
953 Northpoint Blvd.
Waukegan, IL 60085

RE: Perfect Image Award

Dear Frank:

On behalf of all at the Midwest Region, I must extend my congratulations to you and the staff at Impact Networking for the well-deserved recognition recently announced by *imageSource* magazine. To win one of these prestigious annual industry awards would be impressive, but to win three is outstanding. Further, recognized by *imageSource* as the Dealer of the Year again sets Impact apart from all competitors.

Once again, congratulations to all at Impact for the "perfect image" award.

Sincerely,

A handwritten signature in dark ink that reads "Tom Walsh".

Tom Walsh
Regional Manager

cc: M. Pietrunti, President, Kyocera Mita America, Inc.

ITEX '08 Breaks Attendance Records In Las Vegas With Ramped Up Exposition

Ft. Lauderdale, FL - Feb 27. On Feb 20-21 in Las Vegas, NV, ITEX (Information Technology Education & Exposition), the innovative and ever-expanding tradeshow for dealers, resellers and VARs in the Digital Document Technology and Business Solutions arena, held a ramped up, well-attended and successful tradeshow. ITEX is the can't-afford-to-miss annual event for providers seeking innovative product, new vendor partnerships, and strategic education tracks to acquire more tools to revamp business models for profitable enterprise.



ITEX '08 engaged nearly 3,200 decision-making professionals over a 2-day event, with attendees converging on a 100,000+ sq. ft. show floor with close to 250 exhibit booths of leading vendors, including high-profile manufacturers who wanted a large presence at the 2008 show. In addition, the industry's best track experts readily pumped up the education sessions to new levels with sessions on adaptable information to help providers grow their business.

Huge opportunities still exist in the industry's channel of \$40 billion. "Once again, we attract more providers which attracts more vendors," says Marc Spring, founder of ITEX and publisher (now part of Questex Media) of three industry-related magazines, including imageSource, document imaging's leading magazine which awarded eight Perfect Image Awards to selected dealers for outstanding achievements in a given category. The notable Dealer of the Year award went to Impact Networking in Illinois. The Industry Award Reception was well attended and sponsored by ITEX Partner-Sponsor Oki Data, and MWAI.

The festive Industry Award Reception to honor dealerships judged to show exceptional performance was held at the Hilton Hotel, Las Vegas, Feb 21, sponsored by Oki Data and MWAI; "Elvis impersonator rocked the room with lively entertainment along with a full scale Pink Cadillac onstage, and OKI's "pink" theme was based on breast cancer awareness, including two survivors acknowledged onstage as Mike Stramaglio, CEO, MWAI, talked of the importance of both awareness and survivor courage. During ITEX, Oki pledged \$5 for each photo taken throughout the show with Elvis at the Pink Cadillac, to be distributed to a designated cancer research fund.

imageSource's 2008 Perfect Image Award Winners are:

- Outstanding Sales Program: Digitex Corp., TX
- Outstanding Service Program: RJ Young Company, TN
- Outstanding Community Involvement: Cell Business Equipment, CA
- Most Innovative Customer Retention Program: Impact Networking, IL
- Outstanding Marketing Campaign: Modern Office Methods, OH
- Best Implementation of Technology Strategies: Impact Networking, IL
- Best Use of Website: NovaCopy, TN
- The Dealer of the Year 2008: Impact Networking, IL

"Our extended show floor included two new pavilions this year: a Wide-Format and a Mailing Systems pavilion, attracting real interest as value-adds to increasing your portfolio," acknowledges Spring. "ITEX has grown tremendously, having added international vendors from China and Japan. Turnout this year was above last year, indicating ITEX provides a successful venue

for those in document solutions, which is why most exhibitors already resigned for 2009."

ITEX is the largest and most effective multi-channel expo of its kind. Next year's plans indicate adding even more dimensions to broaden the "ITEX Experience!" ITEX has become an annual mainstay for digital copier/printer dealers, VARs, resellers, vendors in software, hardware, parts and supplies, and dealer consulting services.

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CONTACT:

Sand Sinclair, Sr. Editor

Imaging Network /imageSource

800.989.6077 X 214

ssinclair@imagingnetwork.com

www.imagesourcemag.com